Code # BU08 (2015) Rev

**Bulletin / Banner Change Transmittal Form**

**Undergraduate Curriculum Council** Print 1 copy for signatures and save 1 electronic copy.

**Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [pheath@astate.edu](mailto:pheath@astate.edu)

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

**1.Contact Person** (Name, Email Address, Phone Number)

Dr. Melodie Philhours, [mphil@astate.edu](mailto:mphil@astate.edu), 870-680-8148

**2.Proposed Change**

Add MGMT 3123 Principles of Management to the College of Business core and delete MGMT 3153 Organizational Behavior from the College of Business core.

**3.Effective Date**

Fall 2016

**4.Justification –** *Please provide details as to why this change is necessary.*

The management faculty believe that all business students would benefit from the curriculum in MGMT 3123 Principles of Management as the basic and introductory management course. Management majors will still be required to take MGMT 3153 Organizational Behavior, as they are now required to take MGMT 3123 Principles of Management. MGMT 3153 Organizational Behavior will remain available to any major as an elective course. MGMT 3153 Organizational Behavior was included in the College of Business Core in the mid-1990s in accordance with then-current accreditation preferences. These preferences have since become more individualized to fit with the learning outcomes of each business school as defined by the faculty. This change, according to the management faculty, better fits our students’ needs and the learning outcomes for the College of Business.

Additionally, the impetus for this change came from the faculty in upper level management courses and management courses at the MBA level.  At each level, faculty noted that our students did not have the level of knowledge of management principles that they needed for these upper level courses.  Furthermore, our Major Field Test data supports our assertion and is as follows:

Average % Correct A-State CoB:                46.65%

Average % Correct Nationally:                   49.70%

We believe this change will strengthen our curriculum and student learning for all students in the College of Business.

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |



